

# Electronic Shelf Label Series

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## 3.5" Dot Matrix EPD Graphic Screen ESL

ZKC35B

### PRODUCT DATASHEET

# PRODUCT FEATURES



Cloud-managed



EPD screen



Pricing in Seconds



5-year Battery



Strategic Pricing



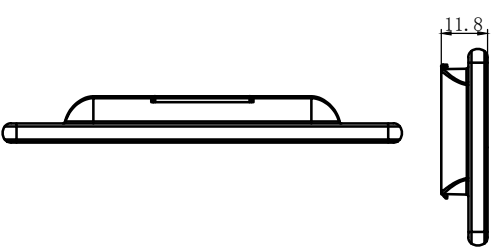
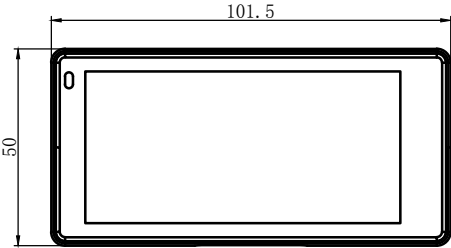
Bluetooth LE 5.0

# TECH SPECIFICATION

EXAMPLARY PICTURE



TECHNICAL DRAWINGS (mm)



## Display Features

Display Technology	EPD
Active Display Area(mm)	79.68*38.18
Resolution (Pixels)	384*184
Pixel Density ( DPI )	122
Pixel Colors	Black White Red
Viewing Angle	Nearly 180°
Usable Pages	6

## Wireless

Operating Frequency	2.4-2.485GHz
Standard	BLE 5.0
Encryption	128-bit AES
OTA	YES

## Battery

Battery	2 X CR2450
Battery Life	5 years ( 4 updates/day)
Battery Capacity	1200mAh

## Physical Features

LED	1xRGB
NFC	ZKC35B-N Yes
	ZKC35B No
Operating Temperature	0~40℃
Dimensions	101.5*50*11.8mm
Packaging Unit	200 Labels/box

## Compliance

Certification	CE,ROHS,FCC
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